

Support
Education
Community
2020-21 ANNUAL REPORT



CREATER LEHICH VALLEY

www.cancersupportglv.org
610-861-7555

Fiscal year and od June 30, 202

# **Our Mission**

The Cancer Support Community of the Greater Lehigh Valley aims to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

The Cancer Support Community's programs help people affected by cancer – survivors, caregivers, friends and family – regain control of their lives, reduce stress and isolation, and restore a sense of hope for a better quality of life regardless of the stage of the disease or the type of cancer.

Today, hundreds of people with cancer and their loved ones unite through our programs. People can come at the point of diagnosis, during or at the end of treatment, at recurrence, or several years out of treatment.

# The Power of Our Community

The patient experience is at the heart of everything we do. By giving voice to our members' needs, we provide the Support, Education, and Hope they deserve...so that no one faces cancer alone. ®

# Dear Friends of the Cancer Support Community of the Greater Lehigh Valley,

One year ago, CSC-GLV pivoted to all-virtual programs. We were nimble enough to change, introduce, and sustain programs that resonated with our members. We offered over 850 programs and spoke with 4,498 people.

And when I reflect on the fears that the dual threats from COVID and cancer produce--isolation, anxiety, fear, and uncertainty for the future--I am grateful that CSC-GLV helped our members struggling with these overwhelming emotions, as well as treatment changes and loss of loved ones.

Because of your support, we were here for them every step of the way.

More than ever, the challenges we've all faced prove the importance of community—and that's where CSCGLV excels: providing support at no cost to thousands of local children, teens, and adults living with the specter of cancer and COVID.

Thank you for taking a look back at what we intend to achieve as we forge on and show that our community is stronger than cancer.

**Amanda K. Buss** *Executive Director* 

AmandakBun



# **Program Highlights**

**4,204** cancer survivors and family members, **139** of whom were children.

50 EDUCATIONAL WORKSHOPS

297 visited 548 times

We offered Educational Workshops covering topics like...

- nutrition
- physical therapy benefits
- concerns for HER2+ breast cancer survivors
- financial matters/budget planning
- heart health
- medical marijuana
- body image
- clinical trials

385
HEALTHY
LIFESTYLE
CLASSES

146 visited 1,723 times

Healthy Lifestyle classes included...

- reiki meditation
- Tibetan singing bowls
- creative expression art therapy
- meditative practices
- customized fitness
- qigong
- yoga

39 SOCIAL PROGRAMS

79 visited 307 times

A large variety of social programs such as...

- seasonal crafting
- self-care porch pick-ups for caregivers
- mindful walks
- expressive art sessions

255
SUPPORT
GROUPS

Group members came together weekly and monthly to get support and learn from each other.

A new prostate cancer support group was launched during this timeframe as well.

137 visited 1,146 times

22
CHILDREN/TEEN,
AND FAMILY
ACTIVITIES

80 visited 302 times

We also offered programs specialized for children, teens, and families including...

- pajama yoga
- virtual painting parties
- cooking classes
- Back-to-school event
- Dairy Farm visit
- Easter Egg Hunt







"Knowing that I could still count on support from the center after my mom died helped me through such a devastating year." - son of an ovarian cancer patient

Professionally facilitated support groups for people with cancer and caregivers are the heart of our program. Support groups decrease distress and improve quality of life. Adult group members of different ages and with different types of cancer come together each week to get support and learn from each other. Available in person and online.

#### **Weekly Support Groups**

People Living with Cancer Friends and Family Support

## **Monthly Support Groups**

Bereavement

**Breast Cancer Group** 

Breast Friends Breakfast

**GYN Cancer Group** 

Kidney Cancer Support Group

Pancreatic Cancer Group

Prostate Cancer Group

Thyroid Cancer Group

Carbon County Cancer Support Group

LGBT+ Cancer Support Group

Circulo de Apoyo

Lymphedema Group

#### **Short-Term Individual Counseling**

Short-term counseling is offered to individuals living with cancer and caregivers who are supporting a cancer patient.

# **Our Members**

**Cancer Types** 

7

43% BREAST



17%



12%



7%

PANCREATIC



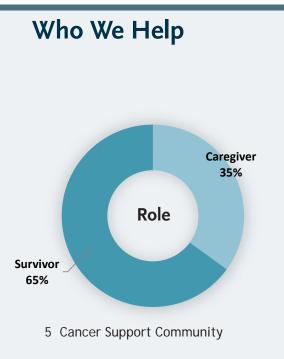
6%
PROSTATE

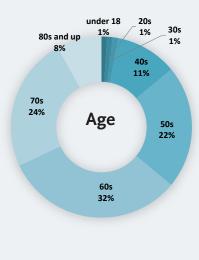


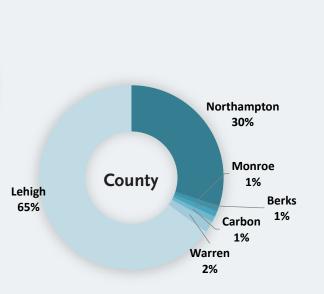
6%



18%







# How We Help

Through participation in our programs, people affected by cancer actively engage in their health care, regain control, connect with others, and restore hope for a better quality of life during treatment and in survivorship. Our programs are offered at no cost to cancer patients, survivors, family members, caregivers and friends.

As a result of programs members have experienced the following:

100% Members rated their experience as outstanding

90% Learned more about their cancer experience

82% Felt more connected to others

100% Gained something positive from attending CSCGLV (less stress, sense of hope, less alone, better quality of life)

## Resources



**Wig Salon** - Our special boutique offers fittings for individuals in active treatment to receive a free wig.



**LAFF - Life Always Facing Forward -** The LAFF program connects cancer patients with a cancer survivor on a one-on-one basis to be there to support them through their cancer journey.



**Every Ribbon Assistance Fund** - Our emergency fund was established by the Every Ribbon Counts Foundation for the sole purpose of providing emergency financial assistance to people with cancer, their caregivers and family members who fit the criteria.



**Cancer Support Helpline** - Our helpline provides guidance, resources, and support to cancer patients or their loved ones with a variety of needs – from getting information about cancer, identifying a local support group or just finding someone who is willing to listen. We speak your language!



**Cancer Support Source** - CancerSupportSource is an integrated cancer distress screening program to help those living with cancer and their caregivers to more effectively manage the physical, social, and emotional stresses of cancer.



**Open to Options** <sup>®</sup> - Upcoming Doctor's appointment? Don't know what to ask? This program helps patients identify important questions and sort through information about your cancer treatment options and concerns based on your needs.



"This was my only social connection during quarantine. These programs helped me stay sane while I was otherwise isolated."
- cancer survivor

We host a variety of educational workshops and programs that provide those facing cancer with the tools to manage treatment and recovery as effectively as possible. These workshops are presented by top physicians, nurses, and practitioners to provide the most up-to-date and significant information possible. Educational programs cover a wide range of topics about cancer-related issues.

**Frankly Speaking About Cancer** ® - Physicians, nurses and other healthcare professionals offer empowering presentations on the latest treatment options and medical information.

**Resource Library** - Our extensive resource library consists of over 100 topics including various types of cancer, side effects, and other cancer-related themes such as financial assistance, nutrition, and pain management. Several materials are also translated into Spanish.

**The Biggar Family Center** - A designated area for children and teens with cancer or those facing cancer in the family, the JAG Children's Library features books, games, and specialized information, while the JOCA Children's Place nurtures creativity and self-expression for kids as well as adults.

**Survivor Summit** - A day focused on survivorship/co-survivorship, integrative health practices, managing treatment and side effects, and practical matters such as finances and insurance. The day includes breakout sessions and exhibitors for anyone affected by cancer.

**Comfortable In Your Own Skin** - A series focused addressing the skin care needs of cancer survivors. Each week will focus on a different topic including safe products, make-up techniques, response to treatment, and scalp and hair care.

# **Program Attendance**



41%

STRESS REDUCTION/HEALTHY LIFESTYLE



27% SUPPORT GROUPS



13% EDUCATION CLASSES



8%
INDIVIDUAL SERVICES



7% SOCIAL



4%

CHILDREN, TEEN, AND FAMILY PROGRAMS

# **Outreach**





658 Twitter



893 Instagram



29,549 Webpage Views

# Community

"Virtual programs allowed me to stay connected with my friends from the breakfast group even when I was visiting my parents in South Carolina." - cancer survivor

We depend on the generous contributions from individuals, businesses and charitable foundations to help us achieve our mission. All funds donated to the organization stay in the Greater Lehigh Valley to support our work of providing free supportive and educational programs to people affected by cancer. Every gift, helps to make a difference in the organization's efforts to provide a better quality of life for people in our community.

# **Special Events**

**24th Annual Charles B. Patt Jr., Golf Tournament** – A charity golf event coordinated by Berkshire Hathaway Home Services Fox & Roach Realtors held at Woodstone Golf Course, Danielsville, PA.

**Dragon Boat Festival** – Teams paddle together to race dragon boats across the lake. 3rd Annual Dragon Boat Festival held at Evergreen Lake, Bath, PA.

**Wings of Hope** – A butterfly release to honor and remember loved ones affected by cancer held at Cedar Crest College, Allentown, PA.

**Celebration of Hope** – A cocktail reception and community partner recognition held virtually

CSC is a recipient of proceeds from the **Boutique at the Rink.** 

# **Third Party Events**

We are honored to be the recipient of third party events held in our community. Thank you to the following events and groups who held events during the 2020-2021 year: Saucon Valley Rally for the Valley, Liberty HS Volleyball Team, Lehigh Valley IronPigs – Strike Out Cancer, Outing Cancer and others.

#### **Our Partners**



Just a few of the community agencies we are proud to partner with.

Allentown and Easton YMCA American Cancer Society Andy Derr Foundation for Kidney Research

Bradbury-Sullivan LGBT Community Center

Firth Youth Center Good Shepherd Rehabilitation Hospital

J's Run

Lehigh Valley Health Network Leukemia & Lymphoma Society NJ CEED

Norwescap

Pediatric Cancer Foundation of the LV

St. Luke's University Health Network Sussex Warren Chronic Disease

Coalition

Traditions of Hanover Abington Manor Atria Senior Living





# **Our Volunteers**

"Over the years this organization has evolved into a real community for me. A stable staff and enthusiastic students make this a welcoming place even though we are now virtual. Volunteering helps me feel a contributing part of this community" - Brenda

# 2,460

Providing support to all people touched by cancer is at the core of everything the Cancer Support Community (CSC) does and is the heart of our mission. We cannot achieve this goal without help. Strong, outspoken, and engaged volunteers strengthen our efforts to ensure that no one faces cancer alone. By getting involved, you become a leader in our organization and an ambassador on behalf of CSC helping make a difference in the lives of thousands of cancer patients and their families.

Volunteers are one of our essential resources, and we are grateful beyond words to the individuals, community groups, and businesses who shared their time and talents with us.









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#### **AMBASSADORS OF HOPE**

Ambassadors of Hope, launched in July 2012, was created for individuals to serve as a liaison to the community, as well as to be an arm of our fundraising efforts. In the course of the year, the group of Ambassadors will hear a few presentations about the worthy programs that the Cancer Support Community provides, and will vote on which program to direct the money in the Ambassador Fund.

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During the 2020-21 year, the Ambassadors funded Family Welcome Kits and a Public Health Education Series.

#### Sincerest Thanks to Our Contributors

Our mission is accomplished through the generous support of individual donors, foundations, businesses and community organizations, and we extend gratitude to all who make it possible.

The Cancer Support Community also thanks those who conducted fundraisers and collection drives to respond to our needs, and everyone who provided in-kind donations throughout the year.

\$10,000+

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Fiscal Year ending 6/30/2021

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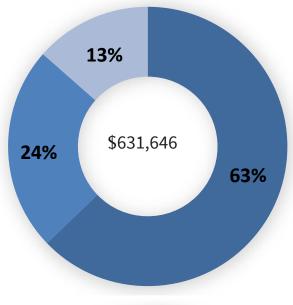
Total Revenue: \$631,646

■ Grants, Corporate & Individual

Contributions: \$396,750

■ Fundraising Events: \$149,578

Miscellaneous: \$85,318



#### **USE OF FUNDS**

Total Expenses: \$519,614

Programs: \$304,296

Administration: \$122,076

Fundraising: \$93,242

Audited as of October 2021

