



Support, Education, and Hope
2019-20 ANNUAL REPORT



www.cancersupportglv.org

610-861-7555

Fiscal year ended June 30, 2020

Our Mission

The Cancer Support Community of the Greater Lehigh Valley aims to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

The Cancer Support Community's programs help people affected by cancer – survivors, caregivers, friends and family – regain control of their lives, reduce stress and isolation, and restore a sense of hope for a better quality of life regardless of the stage of the disease or the type of cancer.

Today, hundreds of people with cancer and their loved ones unite through our programs. People can come at the point of diagnosis, during or at the end of treatment, at recurrence, or several years out of treatment.

The Power of Our Community

The patient experience is at the heart of everything we do. By giving voice to our members' needs, we provide the Support, Education, and Hope they deserve...so that no one faces cancer alone. ®



Dear Friends of the Cancer Support Community of the Greater Lehigh Valley,

As we all know, this past year has been an unprecedented and at times, a challenging year. The global coronavirus pandemic has had a tremendous impact on the way we all live, do business and interact with one another. With a state mandated shutdown earlier this spring, many in our community are struggling and nonprofit organizations are facing increased needs with limited resources.

But if there is one thing I have seen over the last few months, it is that the generosity and the desire to help is more than abundant in the people who live and work in the Lehigh Valley.

As we travel down these new roads, many filled with potholes, during this pandemic is just one of the ways that COVID-19 affected us. We made accommodations and we forged on. We miss the casual conversations in our living room, the hugs we give our members, our group and activity rooms filled with the clusters of people stringing beads, doing Qi-gong or listening to a local oncologist giving the latest update on side effect management.

Although our delivery was different at the end of the program year, our services are more critical than ever. And frankly, none of the work you will see highlighted in this report, could have been possible without the support of our community, our AMAZING program team and the staff at CSCGLV.

Thank you for taking a look back at what we intend to achieve as we forge on and show that our community is stronger than cancer.

Amanda K Buss

Amanda K. Buss
Executive Director



Year in Review



2,726
Facebook Friends



666
Twitter Followers



748
Instagram Followers

Communications



37
Health Fairs



25,200,000
Media Impressions



14
Speaking Engagements

Outreach



4,366
Program Visits



32,066
Webpage Views



31,000
Materials Distributed

Education

Program Highlights

During the 2019-2020 fiscal year, we welcomed and helped **4,366** cancer survivors and family members, **247** of whom were children.

56

EDUCATIONAL WORKSHOPS

We offered Educational Workshops covering topics like...

- acupuncture for self-care
- nutrition
- physical therapy benefits
- hereditary cancers
- financial matters/budget planning
- heart health
- medical marijuana
- clinical trials

412

HEALTHY LIFESTYLE CLASSES

Healthy Lifestyle classes included...

- reiki meditation
- Tibetan singing bowls
- creative expression art therapy
- meditative practices
- customized fitness
- qigong
- yoga

60

SOCIAL PROGRAMS

A large variety of social programs such as...

- seasonal crafting
- virtual watch parties
- aromatherapy
- therapy dog visit

242

SUPPORT GROUPS

Group members came together weekly and monthly to get support and learn from each other.

A new bereavement group for spouses was created in response to members' requests.

69

CHILDREN/TEEN, AND FAMILY ACTIVITIES

We also offered programs specialized for children, teens, and families including...

- an 8-month martial arts series
- yoga pajama party
- garden party
- trip to the zoo
- game nights
- pumpkin patch visit



"If you had "closed your doors" and not pivoted to online, the cancer community would have really suffered. It was a lifeline for me personally." ~ Amy

Support

Professionally facilitated support groups for people with cancer and caregivers are the heart of our program. Support groups decrease distress and improve quality of life. Adult group members of different ages and with different types of cancer come together each week to get support and learn from each other. Available in person and online.

Weekly Support Groups

- People Living with Cancer
- Friends and Family Support

Monthly Support Groups

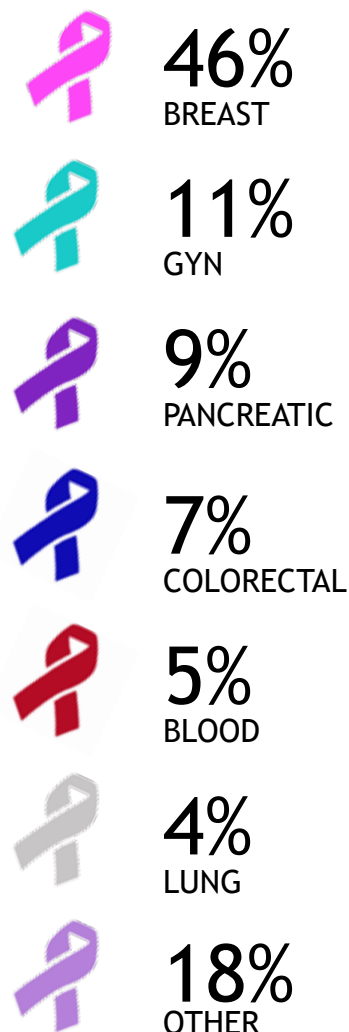
- Bereavement
- Breast Cancer Group
- Breast Friends Breakfast
- GYN Cancer Group
- Kidney Cancer Support Group
- Pancreatic Cancer Group
- Thyroid Cancer Group
- Carbon County Cancer Support Group
- LGBT+ Cancer Support Group
- Circulo de Apoyo
- Lymphedema Group

Short-Term Individual Counseling

Short-term counseling is offered to individuals living with cancer and caregivers who are supporting a cancer patient.

Our Members

Cancer Types



Resources

Wig Salon

Our special boutique, in partnership with the American Cancer Society, offers fittings for individuals in active treatment to receive a free wig.



Wig Salon

LAFF - Life Always Facing Forward

The LAFF program connects cancer patients with a cancer survivor on a one-on-one basis to be there to support them through their cancer journey.



Every Ribbon Assistance Fund

Our emergency fund was established by the Every Ribbon Counts Foundation for the sole purpose of providing emergency financial assistance to people with cancer, their caregivers and family members who fit the criteria.



Cancer Support Helpline

Our helpline provides guidance, resources, and support to cancer patients or their loved ones with a variety of needs – from getting information about cancer, identifying a local support group or just finding someone who is willing to listen. We speak your language!



Cancer Support Source

CancerSupportSource is an integrated cancer distress screening program to help those living with cancer and their caregivers to more effectively manage the physical, social, and emotional stresses of cancer.



Open to Options ®

Upcoming Doctor's appointment? Don't know what to ask? This program helps patients identify important questions and sort through information about your cancer treatment options and concerns based on your needs.



Cancer Hope Network

We partner with the Cancer Hope Network to provide comfort and hope for people facing cancer. Through free one-on-one support to adult cancer patients and their loved ones. Trained Support Volunteers who have been through a similar diagnosis and treatment are matched with patients.



877-HOPENET

“ Thank you Cancer Support Community for supporting me on my journey and defining my life’s meaning and purpose in now supporting others ” ~ Wendy

Education

We host a variety of educational workshops and programs that provide those facing cancer with the tools to manage treatment and recovery as effectively as possible. These workshops are presented by top physicians, nurses, and practitioners to provide the most up-to-date and significant information possible. Educational programs cover a wide range of topics about cancer-related issues.

Frankly Speaking About Cancer®

Physicians, nurses and other healthcare professionals offer empowering presentations on the latest treatment options and medical information.

Resource Library

Our extensive resource library consists of over 100 topics including various types of cancer, side effects, and other cancer-related themes such as financial assistance, nutrition, and pain management. Several materials are also translated into Spanish.

The Biggar Family Center

A designated area for children and teens with cancer or those facing cancer in the family, the JAG Children’s Library features books, games, and specialized information, while the JOCA Children’s Place nurtures creativity and self-expression for kids as well as adults.

Survivor Summit

A day focused on survivorship/co-survivorship, integrative health practices, managing treatment and side effects, and practical matters such as finances and insurance. The day includes break-out sessions and exhibitors for anyone affected by cancer.

Program Attendance



48%

STRESS REDUCTION AND
HEALTHY LIFESTYLE



22%

SUPPORT GROUPS



8%

EDUCATION CLASSES



9%

INDIVIDUAL SERVICES



7%

SOCIAL



6%

CHILDREN, TEEN, AND FAMILY PROGRAMS

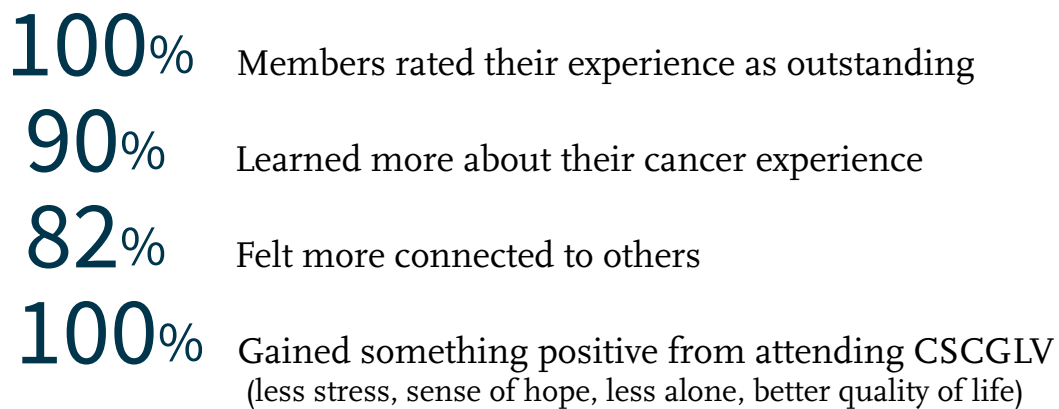
How We Help

Through participation in our programs, people affected by cancer actively engage in their health care, regain control, connect with others, and restore hope for a better quality of life during treatment and in survivorship. Our programs are offered at no cost to cancer patients, survivors, family members, caregivers and friends.

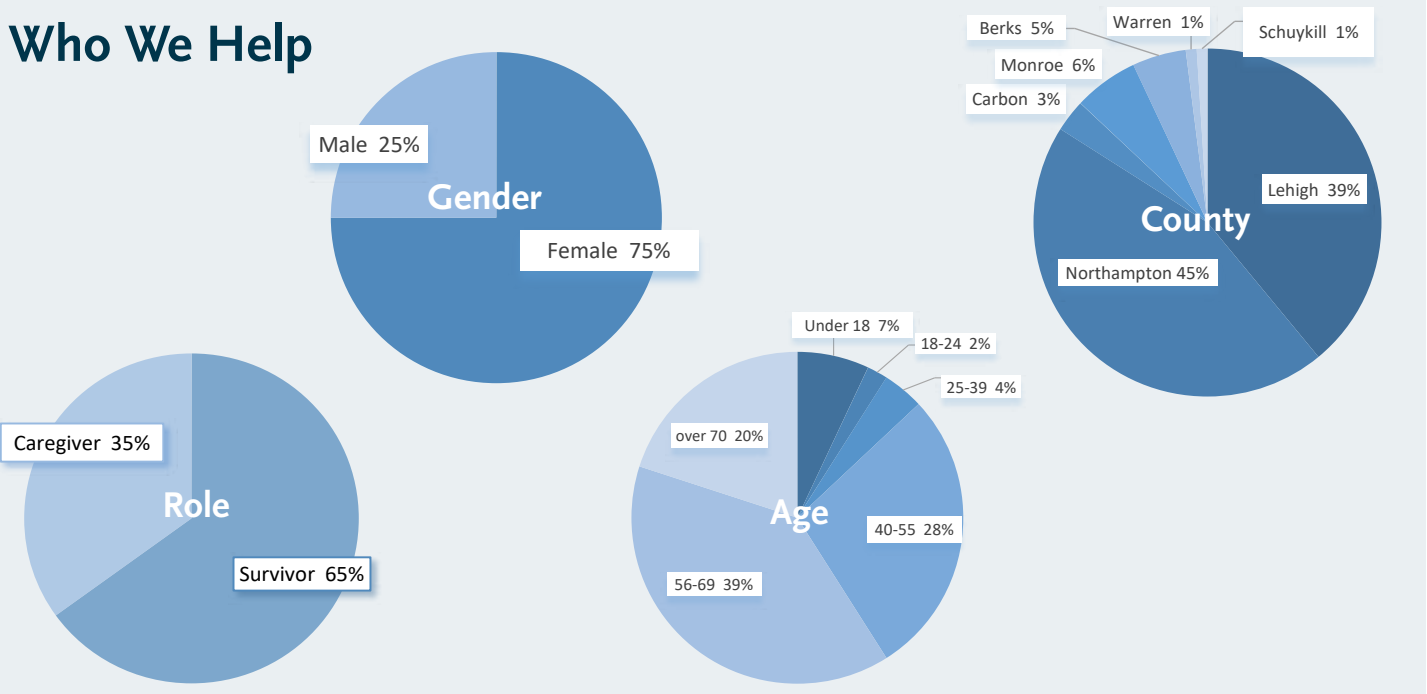
Other highlights from the year include...

- Transition to a full virtual platform for our programs including our annual Cancer Survivor Summit
- a COVID townhall discussion
- long-term survivorship series - Finished With Treatment ... Now What?
- skin care series - Comfortable In Your Own Skin
- World Cancer Day celebration
- involvement with assisted living facilities in our serving area
- offsite yoga meditation series - Navigating The Cancer Experience Through Movement
- new holistic practice series - Love As Your Compass

As a result of programs members have experienced the following:



Who We Help





"CSC was a godsend to me during treatment. I am a health professional but experiencing cancer personally was a different dimension. Our weekly support group gave me life-long friends." ~ Carly

Community

We depend on the generous contributions from individuals, businesses and charitable foundations to help us achieve our mission. All funds donated to the organization stay in the Greater Lehigh Valley to support our work of providing free supportive and educational programs to people affected by cancer. Every gift, helps to make a difference in the organization's efforts to provide a better quality of life for people in our community.

Special Events

23rd Annual Charles B. Patt Jr., Golf Tournament – A charity golf event coordinated by Berkshire Hathaway Home Services Fox & Roach Realtors held at Woodstone Golf Course, Danielsville, PA.

Dragon Boat Festival – Teams paddle together to race dragon boats across the lake. 3rd Annual Dragon Boat Festival held at Evergreen Lake, Bath, PA.

Wings of Hope – A butterfly release to honor and remember loved ones affected by cancer held at Cedar Crest College, Allentown, PA.

Celebration of Hope – A cocktail reception and community partner recognition held at Folino Estate, Kutztown, PA.

CSC is a recipient of proceeds from the **Boutique at the Rink.**

Third Party Events

We are honored to be the recipient of third party events held in our community. Thank you to the following events and groups who held events during the 2019-2020 year: Saucon Valley Rally for the Valley, Beards for Breasts, Eight Oaks Americana Music Festival. Liberty HS Volleyball Team, Lehigh Valley IronPigs – Strike Out Cancer, Tolino's Fall Festival, Koch 33 Toyota Truck Event, and others.

Our Partners



Just a few of the community agencies we are proud to partner with.

Allentown and Easton YMCA
American Cancer Society
Andy Derr Foundation for Kidney Research
Bradbury-Sullivan LGBT Community Center
Firth Youth Center
Good Shepherd Rehabilitation Hospital
J's Run
Lehigh Valley Health Network
Leukemia & Lymphoma Society
NJ CEED
Norwescap
Pediatric Cancer Foundation of the LV
St. Luke's University Health Network
Sussex Warren Chronic Disease Coalition
Traditions of Hanover
Abington Manor
Atria Senior Living



Our Volunteers

“Over the years this organization has evolved into a real community for me. A stable staff and enthusiastic students make this a welcoming place even though we are now virtual. Volunteering helps me feel a contributing part of this community” - Brenda

3,049

HOURS OF SERVICE

Providing support to all people touched by cancer is at the core of everything the Cancer Support Community (CSC) does and is the heart of our mission. We cannot achieve this goal without help. Strong, outspoken, and engaged volunteers strengthen our efforts to ensure that no one faces cancer alone. By getting involved, you become a leader in our organization and an ambassador on behalf of CSC helping make a difference in the lives of thousands of cancer patients and their families.

Volunteers are one of our essential resources, and we are grateful beyond words to the individuals, community groups, and businesses who shared their time and talents with us.



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Ambassadors of Hope

Ambassadors of Hope, launched in July 2012, was created for individuals to serve as a liaison to the community, as well as to be an arm of our fundraising efforts. In the course of the year, the group of Ambassadors will hear a few presentations about the worthy programs that the Cancer Support Community provides, and will vote on which program to direct the money in the Ambassador Fund.

Karen Achey
Laura Black
Llyena Boylan
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Gretchen Campbell
Patty Carlis
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Chrissie Wagner
Kathy Weil

During the 2019-20 year, the Ambassadors funded Online Programming, children's programming, and a new skin care series Comfortable In Your Own Skin.



Sincerest Thanks to Our Contributors

Our mission is accomplished through the generous support of individual donors, foundations, businesses and community organizations, and we extend gratitude to all who make it possible.

The Cancer Support Community also thanks those who conducted fundraisers and collection drives to respond to our needs, and everyone who provided in-kind donations throughout the year.

\$10,000+

Anonymous
Boutique At The Rink
Mr. Robert Dragotta
Every Ribbon Counts Foundation
Fox and Roach/Trident Charities
Highmark
LAFF Fund
Mr. and Mrs. Herman Rij
Ms. Laurene Ryan
St. Luke's University Health Network
Women's 5k Classic

\$5,000 - \$9,999

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Mr. Raymond Stiffler
Sylvia Perkin Perpetual Charitable Trust
The Charles H. Hoch Foundation
The Fleming Foundation

\$2,000 - \$4,999

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\$500 - \$1,999

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\$100 - \$499

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Mr. and Mrs. James Smith
Mr. and Mrs. Dale Smith
Ms. Megan Smith
Mr. and Mrs. Gillian Smith
Mr. and Mrs. John Soler
Mr. and Mrs. William Spence
Mr. Donald Spieth and Mrs. Llyena Boylan
Ms. Kim Spotts-Kimmel
St. Theresa of the Child Jesus

Mr. and Mrs. G. Michael Stakias
Mrs. Kathryn Stever
Ms. Laurie Stewart
Mr. and Mrs. Fred Stocker
Ms. Mary-Frances Stone
Mr. and Mrs. James Storm
Ms. Alyse Swartz
Mr. and Mrs. Frank Tallent
Ms. Gloria Z. Tarby
Mr. and Mrs. Ryan Tenzer
Mr. and Mrs. Mark Terfinko
The Tara and Haresh Joshi Charitable
Thrivent Choice
Ms. Mary Titus Michener
Mr. Raymond Titus
Mrs. Barbara Tocci
Ms. Maureen Topper
Mr. David Torrey
Traditions of Hanover
Trendy Hair Salon
Trexler Funeral Home, Inc.
Ms. Rachel Trignano
Mrs. Sarah Trimmer
Mrs. Loretta Tubiello-Harr
Mr. Mark Tucker
Mrs. Susanne Tucker
Ms. Pamela Tuskes
Upper Nazareth Fire Department
Ms. Diana Vail
Ms. Nicole Venskytis
Vera Bradley
Mr. Richard Wagner
Ms. Laurie Wallace Theisen
Walmart
Mrs. Alicia M. Walsh
Mrs. Kristen Walsh
Ms. Kathy Weil
Mrs. Jill Weinhold
Ms. Kelly Weirich
Mrs. Linda Weisberg
Ms. Annemarie Weist
Mr. and Mrs. Todd Wendling
West End Yoga
Ms. Lirieth West
Ms. Terri Whitfield
Ms. Maye Whittington
Mr. David Wong
Ms. Linda Wood



Financial Report

Fiscal Year ending 6/30/2020

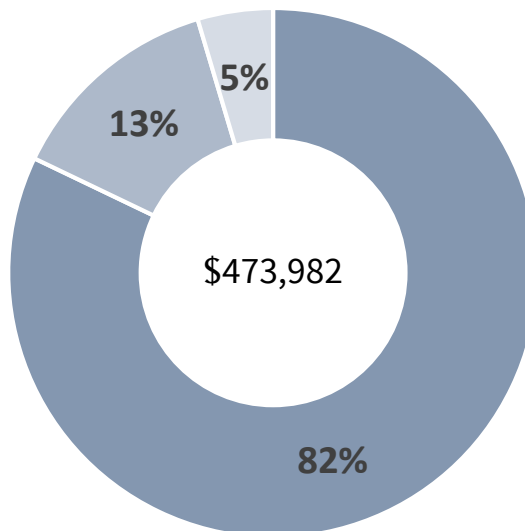
SOURCE OF FUNDS

Total Revenue: \$473,982

■ Grants, Corporate & Individual Contributions: \$389,201

■ Fundraising Events: \$62,963

■ Miscellaneous: \$21,818



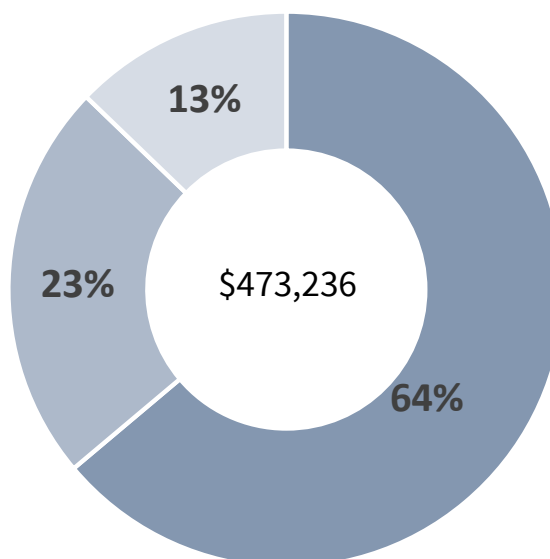
USE OF FUNDS

Total Expenses: \$473,236

■ Programs: \$302,243

■ Administration: \$110,427

■ Fundraising: \$60,566



Audited as of October 2020



“I am so appreciative of the programs and support provided at the center. It has been a roller coaster ride of grief over the last 7 years and I was able to ride the waves of emotion because of the support I receive on a weekly basis.” ~ Sara





CANCER SUPPORT
COMMUNITY.

GREATER LEHIGH VALLEY