



2018 PROGRAM SPONSORSHIP OPPORTUNITIES

PROGRAM CALENDAR SPONSOR

PRESENTING CALENDAR SPONSOR ~ \$2,500

- Logo prominently displayed on program calendar, distribution 6,000
- Listed in our monthly e-newsletter, reaching 7,400
- Listed on organizational website

Yes, we would like to support the program calendar!

CANCER SURVIVOR SUMMIT

June 2018

PRESENTING SPONSOR ~ \$5,000

EXCLUSIVE

- Full-page print advertising in program booklet
- Five minute welcome from company representative
- Introduction of Morning Keynote Speaker
- Prominent name and logo on all website, and marketing materials
- 6 Tickets for members of your organization to attend
- Link to your company's website for one year
- Premium location booth for your exhibit (10' x 8') -Includes breakfast and lunch for 2

LUNCHEON SPONSOR ~ \$2,500

EXCLUSIVE

- Full-page print advertising in program booklet
- Three minute welcome from company representative
- Introduction of Luncheon Keynote Speaker
- Name and logo on all website, and marketing materials
- 4 Tickets for members of your organization to attend
- Link to your company's website for one year
- Booth for your exhibit (10' x 8') -Includes breakfast and lunch for 2

BREAKFAST SPONSOR ~ \$1,000

- Signage at breakfast area
- Half-page print advertising in program booklet
- Name and logo on all website, and marketing materials
- 2 Tickets for members of your organization to attend
- Link to your company's website for one year
- Booth for your exhibit (10' x 8') -Includes breakfast and lunch for 2

SESSION SPONSOR ~ \$500

- Opportunity to introduce speaker of session
- Half-page print advertising in program booklet
- 2 Tickets for members of your organization to attend
- Booth for your exhibit (10' x 8') -Includes breakfast and lunch for 2

EXHIBITOR SPONSOR ~ \$100

- Half-page print advertising in program booklet
- Booth for your exhibit (10' x 8') -Includes breakfast and lunch for 2

2018 EVENT SPONSORSHIP OPPORTUNITIES

DRAGON BOAT FESTIVAL

A Dragon Boat Race
June 16, 2018



DRAGON SPONSOR ~ \$10,000 - SOLD

EXCLUSIVE ~ Quadrant Private Wealth

- Event recognition on marketing materials
- Logo on Award Medals and Award Board
- Participation in Eye Dotting Ceremony
- Sponsorship recognition in press releases
- Listing on CSC-GLV event page
- Featured as a sponsor on radio spots
- Official Festival T-shirts for entire team (max 24)
- Logo on official Festival T-shirt and event page
- Team tent space and/or Vendor space
- Entrance fee for company team waived (\$2,500 value)

BOAT SPONSOR ~ \$5,000

- Event recognition on marketing materials
- Logo on Award Board
- Participation in Eye Dotting Ceremony
- Sponsorship recognition in press release
- Listing on CSC-GLV event page
- 4 official Festival T-shirts
- Logo on the official Festival T-shirt and event page
- Recognition at opening and closing ceremonies
- Team tent space and/or Vendor space
- Entrance fee for company team waived (\$2,500)

TEAM SPONSOR ~ \$2,500

- Listing on CSC-GLV event page
- 2 official Festival T-shirts
- Recognition at opening and closing ceremonies
- Entrance fee for company team waived (\$2,500 value)

DRUMMER SPONSOR ~ \$1,000

- Event recognition on marketing materials
- Sponsorship recognition in press releases
- Recognition at opening and closing ceremonies
- Vendor space

GARDEN OF HOPE

A Garden Party
June 2018



PRESENTING SPONSOR ~ \$10,000

EXCLUSIVE

- Prominent logo on invitation and all media promotion
- Opportunity to introduce honorees
- Includes 10 tickets to the event
- Listed in our monthly e-newsletter, reaching 7,400
- Listed on event signage and event web page with link

SUNBURST ~ \$5,000

- Prominent recognition
- Includes 8 tickets to the event
- Listed in our monthly e-newsletter, reaching 7,400
- Listed on event signage and event web page with link

HEIRLOOM ~ \$3,000

- Includes 6 tickets to the event
- Listed in our monthly e-newsletter, reaching 7,400
- Listed on event signage and event web page with link

TOPIARY ~ \$1,000

- Includes 4 tickets to the event
- Listed in our monthly e-newsletter, reaching 7,400
- Listed on event signage and event web page with link

PATRON ~ \$500

- Includes 2 tickets to the event
- Listed on event signage and event web page with link

WINGS OF HOPE

A Butterfly Release
September 8, 2018



MONARCH ~ \$3,500

- Prominent Recognition with event signage
- Release a box of live butterflies at event
- Your own curtain to design with paper butterflies
- Full-page ad in event program book
- Listed in our monthly e-newsletter, reaching 7,400
- Listed on our event Web page with link

DRAGONFLY ~ \$1,000

- Release a box of live butterflies at event
- Your own curtain to design with paper butterflies
- Half-page ad in event program book
- Listed in our monthly e-newsletter, reaching 7,400
- Listed on our event Web page with link

CATERPILLAR ~ \$500

- Release two live butterflies at event
- Your own curtain to design with paper butterflies
- Half-page ad in event program book
- Listed on our event Web page with link

All Sponsors of \$1,000 or more receive

- Listing in our monthly e-newsletter, reaching 7,400
- Listing on CSC-GLV website for one year



2018 SPONSORSHIP OPPORTUNITIES

Yes, I want to help people with cancer and their loved ones get the support they need.

I pledge to sponsor at the following level (please check appropriate box):

DRAGON BOAT FESTIVAL

- Dragon Sponsor ~ \$10,000 Boat Sponsor ~ \$5,000 Team Sponsor ~ \$2,500 Drummer Sponsor ~ \$1,000

GARDEN OF HOPE

- Presenting Sponsor ~ \$10,000 Sunburst Sponsor ~ \$5,000 Heirloom Sponsor ~ \$3,000
 Topiary Sponsor ~ \$1,000 Patron ~ \$500

WINGS OF HOPE

- Monarch Sponsor ~ \$3,500 Dragonfly Sponsor ~ \$1,000 Caterpillar Sponsor ~ \$500

CANCER SURVIVOR SUMMIT

- Presenting Sponsor ~ \$5,000 Luncheon Sponsor ~ \$2,500 Breakfast Sponsor ~ \$1,000
 Session Sponsor ~ \$500 Exhibitor Sponsor ~ \$100

PROGRAM CALENDAR SPONSOR

- Presenting Calendar Sponsor ~ \$2,500

Contact Name _____

Company _____

Address _____

Phone _____ E-mail _____

Enclosed is a check made payable to Cancer Support Community-GLV

Charge my credit card for \$ _____ Card Holder's Name _____

Card # _____ Exp. Date _____

For more information contact Amanda Buss (610) 861-7555 or abuss@cancersupportglv.org.

Cancer Support Community of the Greater Lehigh Valley

44 Marcon Blvd., Suite 110, Allentown, PA 18109

www.cancersupportglv.org